



ROBINSON RANCH

1231 EAST ARDMORE RD • PHOENIX, AZ 85042

RANCH NEWS YOU CAN USE!!!!

VOLUME 1,
ISSUE 1

JAN 3, 2013

HAPPY NEW YEAR! HERE WE COME 2013!



**Message from
John Robinson,
Owner**

Welcome to our FIRST Newsletter! We are so excited to start the 2013 on such an exciting path. Robinson Ranch is moving in a positive direction in so many ways—

Our volunteer force is growing! We now have over 150 volunteers on record and want to welcome our newest members: Mike M., Elizabeth C., Jacqueline K., Melissa M.!!! Thank you for joining our team, we could not do it without you! We would also like to welcome our returning Phoenix Fire Fighter, Ty Moore. Welcome back Ty!!! It's GREAT to have you!

In addition, we'd like to say **THANK YOU** to the faithful few who are here through thick and thin: Sandy S., Jessica D., Shauna H., Herb P., Chandni S., David G., Kati V., Veronica P., Alex T., Lisa J. and Amber S. We really do appreciate your help!!!!

RANCH HAPPENINGS

Robinson Ranch is getting a NEW 272 sq. ft. chicken coop and auxiliary pen!!! Construction is underway and the new coop is

almost complete. Our Roosters and Hens are sure to be happy campers soon!!! Swing by and take a peek.

'ROUND TOWN

The City of PHX parks and Rec are currently in negotiation with RR regarding collaborating on Youth programs and utilizing city facilities. Keep your fingers crossed and we'll keep ya posted!

Robinson Ranch also participated in some great events. In November, we participated in the East Valley Veterans Day Parade, **WE WON the BEST EQUESTRIAN AWARD**, and the Laveen Community Parade and Fair. In December Robinson Ranch also participated in the annual **Bargain Barn Horse Tack Swap Meet**. We would like to thank the Bargain Barn for generously donating a \$50 gift certificate which we raffled off to help benefit the Ranch.

We also want to thank Al Levey at Cactus Custom Saddlery for all his generous donations of pads,



helmets and equipment. It's people like him who really help keep our ranch operating.

Our volunteers raised over \$300 at events and we had a great time playing horse soccer, riding in the parades and just "horsing" around!

We have some really terrific events coming up this month—the Mesa MLK Parade on Jan 21st and the Buckeye Days Parade on Jan 26. If you want to ride/participate in these parades, click on the link for more information listed in the schedule in this newsletter.

We also need help in promoting the Ranch at our booth after the parade...we sell hay-wagon rides, and need people to handout fliers. Please contact Kati Vance at events@robinsonranchaz.org

EVENTS SCHEDULE

(Click on a date for more information)

Jan 4 **Classes Resume** (Current Schedule)

Jan 21 **Mesa MLK Parade and fair**

Jan 25 **Tuition/payment due for new session**

Jan 26 **Buckeye Days Parade**
(no classes this day)

Feb 1 **New session starts**

Feb 2 **Laveen Community Parade**
(classes TBA)

Feb 10 **Laveen 61st Annual BBQ**

Feb 14-24 **58th Annual Scottsdale Arabian Horse Show**

Mar 2 **AZ Black Rodeo, Rawhide**

Mar 16 **Next session starts**

GENERAL : Mondays evenings are open lab riding

RIDING CLASSES RESUME JAN 4, 2013

We hope you enjoyed a much deserved break! Robinson Ranch is back in full swing! We are continuing with our riding classes on Jan 4, 2013. There are 2-3 lessons remaining (depending on your class) in our last 6 week session which will be finished at or

near January end. As we start our new sessions, please be patient with us as we "try" to accommodate your schedules. As our student base increases, this may not always be feasible so we apologize in advance. Riding Lab will also start up again on Jan 7th for

OFF LEAD riders only.. Our next session of 6 lessons will start soon so remember, TUITION is due before start of next session.

Please email us at info@robinsonranchaz.org or call (602) 268-4972 to with questions or to sign up!





VOLUNTEER SPOTLIGHT

In this month's **volunteer spotlight**, we'd like to recognize one of our most dedicated volunteers, in the person of **Veronica**. Veronica has been a maintenance and administrative volunteer at Robinson Ranch for well over a year. Veronica is responsible for bookkeeping, financial data accounting and maintenance for the Ranch. She is very consistent and extremely dedicated to her work

and we enjoy a variety of talents she has to offer. We rarely hear Veronica complain and she is very committed to every task she puts her mind to.

Thank you Veronica for your time, talents and sacrifice. We appreciate all you give and want you to know you are a key asset to the organization!!!!

VOLUNTEER MILESTONES

The following volunteers have reached their 20 hours volunteer time!!!! **WELCOME TO THE 20 HOUR CLUB!!!** Pick up your volunteer t-shirt from the administrative offices!!!

- SARAH SMITH
- JONI SMITH
- TAYLOR LINK
- TYRONE MOORE

PHOTO GALLERY



Robinson Ranch

1231 East Ardmore Rd • Phoenix, AZ 85042
Phone: (602) 268-4972



"JAN 21 – Mesa MLK Parade and Fair"

"You and your families are welcome to Join us!!! It's time for the Mesa MLK Parade in Downtown Mesa. This year's parade is scheduled for Monday, Jan 21, 2013 at 11:00am (check in starts at 9:30am, staging is at 10:00am). This year's theme is: MANY FACES, ONE COMMUNITY!!!"

Please RSVP asap if you are planning on attending AND what role you are interested in playing in the parade. Once I receive your email, I will send a follow-up email specific to your role (horseback riders, walkers, wagon riders, walkers for pork chop & mini's, horse painters, wagon decorators, pooper scoopers and those interested in manning the MARKETING BOOTH during the parade and at the De-Staging area following the parade.) **Fyi - Donation to walk in the parade is \$5, Ride your own horse \$10, Ride the wagon or float \$15, Ride RR School Horse \$20, Pooper Scoopers FREE**

We need some GREAT ideas on how to make our decor admirable to the judges this years. We need to display the full meaning of honoring Martin Luther King in our display.

ALSO - at 7:00 am - come have breakfast with us at the Ranch (1231 East Ardmore Road, Phoenix, AZ.), Cost will be \$8 per person for breakfast (optional, only if you decide you want to eat - we need a minimum of 10 people, so let us know ahead if you are coming and eating). Then we load up the horses and off we go to the Parade Prep area!

CONTACT US - Please email or call us with questions, comments or queries:

**info@robinsonranchaz.org
events@robinsonranchaz.org**

John or Sheilah 602-268-4972 (the Ranch)



"JAN 26 – Buckeye Days Parade (Buckeye, AZ)"

You and your families are welcome to Join us for Buckeye Days Parade in Downtown Buckeye. This year's parade is scheduled for SATURDAY, JANUARY 26, 2013 at 10:00am (check in starts at 8:30am, staging is at 9:00am).

Please RSVP asap if you are planning on attending AND what role you are interested in playing in the parade. Once I receive your email, I will send a follow-up email specific to your role (horseback riders, walkers, wagon riders, walkers for pork chop & Mini's, horse painters, wagon decorators, pooper scoopers and those interested in manning the MARKETING BOOTH during the parade and at the De-Staging area following the parade.) **Fyi - Donation to walk in the parade \$5, Ride your own horse \$10, Ride the wagon or float \$15, Ride RR School Horse \$20, Pooper Scoopers FREE**

Please call us if you have questions ([602-268-4972](tel:602-268-4972))

ALSO - THAT MORNING at 6:00 am - come have breakfast with us at the Ranch (1231 East Ardmore Road, Phoenix, AZ.), Cost will be \$8 per person for breakfast (optional, only if you decide you want to eat - we need a minimum of 10 people, so let us know ahead if you are coming and eating). Then we load up the horses and off we go to the Parade Prep area!

Buckeye Days Parade Directions -

Line-up/staging for the January 26, 2013 Buckeye Days Parade will be at Bayless Park in downtown Buck-eye on Monroe Avenue. Directions: Go West on I-10 towards LA. From I-10 take exit #114, Miller Road, south 4 miles to MC 85/Monroe Avenue. Turn left and go east 1 mile to Bayless Park on the right. There will be a sign in booth at the park. Sign in will begin at 8:30 am. The cattle drive starts at 10am followed by the parade. Parade route is from Bayless Park (A) west to Miller Road (B).

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"FEB 2 Laveen Community Parade"

You and your families are welcome to Join us for the Laveen Community Parade. This year's parade is scheduled for Saturday, February 2, 2013 at 11:00am (check in starts at 9am, Judging in entry/staging line from 9:45 to 10:30 AM).

43rd Avenue and Dobbins is where parade route starts.

Please RSVP asap if you are planning on attending AND what role you are interested in. Once we receive your email, we will send a follow-up email specific to your role (horseback riders, walkers, wagon riders, walkers for pork chop & mini's, horse painters, wagon decorators, pooper scoopers and those interested in manning the MARKETING BOOTH during the parade and at the De-Staging area following the parade.) **Fyi - Donation to walk in the parade \$5, Ride your own horse \$10, Ride the wagon or float \$15, Ride RR School Horse \$20, Pooper Scoopers FREE**

We need some GREAT ideas on how to make our decor admirable to the judges! Please call us if you have questions (602-268-4972)

Parade Route is 43rd Avenue to 51st Avenue on Dobbins Road.

ALSO - at 7:00 am - come have **breakfast with us at the Ranch (1231 East Ardmore Road, Phoenix, AZ.), Cost will be \$8 per person for breakfast (optional, only if you decide you want to eat - we need a minimum of 10 people, so let us know ahead if you are coming and eating). We also need help decorating the wagon! Then we load up the horses and off we go to the Parade Prep area!**

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"FEB 10 Laveen 61st Annual BBQ"

SATURDAY, FEBRUARY 10, 2013 – 11am to 4pm

LOCATION: Betty Fairfax High School - 8225 South 59th Avenue, LAVEEN, AZ 85339

Come out and join 5,000 or so of your neighbors for this annual Laveen tradition of roasting tons of beef and pork (literally, tons) overnight in barbecue pits. The pulled beef and pork is served up cowboy style with a side of beans, world famous coleslaw, and other fixings. There's also a ton of entertainment, activities for the kids, and vendor/community booths. This is about as close as you'll find to a classic community festival anymore, especially 'round these parts, with the hustle and bustle of the big city so nearby.

Robinson Ranch will be participating in this event with a booth, and possibly offer wagon rides and/or pony rides. Please RSVP asap if you are planning on attending. Once I receive your email, I will send a follow up email regarding manning the **MARKETING BOOTH** and other help needed during event.

Tentatively we are scheduled to setup at about 11am, event runs until about 4pm.

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"FEB 14-24 Scottsdale Arabian Horse Show"

58th Annual Scottsdale Arabian Horse Show

February 14-24, 2013

Since 1955 the Annual Scottsdale Arabian Horse Show has set the pace in the Arabian horse world. The first show was held at the grounds of the Arizona Biltmore Hotel which was a beautiful setting for a horse show. The Scottsdale Arabian Horse Show was a first class show from the very first day.

After the show's beginnings at the Arizona Biltmore, Ann McCormick bought 150 acres in Scottsdale and made it into the horse facility known as Paradise Park which served the needs of the show for many years.

Since that time, the show has been held at Westworld in Scottsdale. It has grown from 50 horses to nearly 2400 horses bringing top owners, trainers and breeders from around the world competing for a chance at winning. A win at Scottsdale can mean big money in the breeding barns.

ROBINSON RANCH will be attending this show this year and may have discounted or comp tix. Please call or email us if you are interested in attending the show. We will also update you regarding our level of participation by the end of February.

For more information about the show, visit the following link:

<http://www.scottsdalshow.com/shows-events/scottsdale-arabian-horse-show>

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"Mar 2 – Arizona Black Rodeo (RAWHIDE)"



<http://azblackrodeo.wix.com/azbr>

The Arizona Black Rodeo, an official Arizona Centennial Legacy Project, a huge success! More than 7,000 rodeo fans attended the two Rodeo shows in 2012. The event proved even more spectacular with a special tribute to the Arizona Buffalo Soldiers Chapters from across the state.

The 2013 Rodeo will once again take place at Rawhide at Wild Horse Pass, which is located on the Gila River Indian Community.

ROBINSON RANCH will participate in this rodeo like last year by riding in the opening ceremonies, facilitating a marketing booth, hosting wagon and pony rides, or being in the rodeo itself with demos/horse soccer, etc.

If you are interested in going to this event, please let us know and we will email you specific information by end of January regarding our level of participation and what opportunities you will have to ride or help us.

There are only two events scheduled – one at 1:30pm and one at 7:30pm.

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"General: OPEN Riding Lab (Monday's)"

**FORMER / CURRENT SADDLE CLUB STUDENTS and ROBIN-
SON RANCH VOLUNTEERS (OFF LEAD ONLY)**

OPEN RIDING / LAB TIME WILL RESUME MONDAY, JAN 7th 2013

Open Lab / Riding time with an experienced instructor is designed with you in mind. These riding opportunities will re-acclimate our former students to the beginning horsemanship experience, enhance our current students' Saddle Club Classes and increase the skill level of our volunteers who have previous riding experience!!!

WHEN: Mondays and Saturdays

TIMES: 6:30p - 7:30p and 7:30p - 8:30p)

You MUST email info@robinsonranchaz.org to schedule your date(s) and time block(s). Classes are limited to a maximum of 4 riders in the saddle at a time on a FIRST COME FIRST SERVE BASIS! SO SCHEDULE EARLY!!!

The cost is \$15 per hour per rider. You MAY register for both sessions each Monday (NOTE: This is NOT a riding class. An instructor will be on-site to assist with skills/techniques (regardless of skill level) you already know and need help on.)

***INTRODUCTORY SPECIAL ... sign up for a month for \$10 per riding hour!!!
(tuition must be paid at one time).***

**RIDING / OPEN LAB TIME MUST BE SCHEDULED AT LEAST 24HRS IN
ADVANCE TO AVOID CONFLICTS!**

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"Current & Upcoming Ride Schedules"

Current students, please call the administrative offices for information regarding end dates of your current ride session and new February ride dates and times.

TUITION: Please be reminded, a \$25 registration fee is due two weeks prior to your class to secure your schedule. Full tuition is due on or before the first day of class.

If you require sponsorship or special arrangements, please call the business office asap!!

PLEASE BE PATIENT AS WE ATTEMPT TO ACCOMMODATE EVERYONE'S SCHEDLIN REQUEST. We will do what we can but cannot make guarantees.

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